



Le Piantagioni Del Caffè



ENGLISH

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AWARENESS FOR CHANGE



AWARENESS FOR CHANGE

Through our work, we help coffee enhance its positive impact on both people and the planet.

To realise this vision, the coffee sector must evolve driven by each individual.

This change is possible when we all become more aware.

Our purpose is to nurture people's awareness to lead transformation together.



OUR PATH

We began roasting specialty coffee over 30 years ago, in 1994.

We've navigated all the waves in the coffee market and still focus on selecting and roasting quality coffee.

Our work is fuelled by passion and curiosity, always guided by a deep sense of responsibility toward both the present and the future.

We believe our industry needs change. To make this happen, we all need to work together, with each individual being aware of and committed to helping the coffee make a real difference for people and the planet.

Our new payoff - **Awareness for Change** - embodies our dedication to transforming aspirations into tangible actions. This commitment is realised through our new, recyclable, resealable, and carbon-neutral packaging; our first Sustainability Report; and our entry into the direct-to-consumer market, enabling us to share our values directly with coffee lovers at home.

Our aim is to foster a community of mindful consumers and baristas who, like ourselves, play a little yet meaningful role in the evolution of our industry.







BLENDS

Our blends are developed for café use, while also offering consumers the opportunity to enjoy the same experience at home.

We've crafted our blends to be balanced and pleasant, appealing to all espresso enthusiasts: from those who appreciate the warm notes of a traditional Italian espresso to those seeking a more aromatic and international flavour.

Our blends use single-estate Arabica Specialty and Fine Robusta beans, as well as carefully selected coffees.

In every case, they contain coffees selected by us in their countries of origin, carefully blended to create products that are easy to love, and fully transparent.

Elpy, our mascot featured on every pack, helps you pick the coffee that best suits your needs and, if you want to learn more, just scan the QR code.

PASTICCERI

100% ARABICA

ORIGIN:

EL SALVADOR Finca San Ramon

ETHIOPIA Sel. Yrgalem

BRAZIL Fazenda Samambaia;
Fazenda Monte Alegre

THE FIRST COFFEE
CRAFTED BY PASTRY CHEFS.
FOR PASTRY CHEFS



AROMA:

Smooth taste and elegant acidity.

Hazelnut, lime and milk chocolate notes

SIZE

Coffee beans
1000 g

ARTICLE NUMBER

CA2025



LAB#106

100% ARABICA

ORIGIN:

BRAZIL..... Fazenda Samambaia;
Fazenda Monte Alegre

EL SALVADOR Finca San Ramon

EL SALVADOR

Finca San Ramon
AREA: Apaneca
SPECIES: Arabica
PROC.: Washed
ALT: 1.650 - 1.750 m asl

BRAZIL

Fazenda Samambaia
AREA: Campos dos Vertentes
SPECIES: Arabica
PROC.: Naturale • Natural
ALT: 950 - 1.200 m asl

BRAZIL

Fazenda Monte Alegre
AREA: Monte Belo
SPECIES: Arabica
PROC.: Lavato • Washed
ALT: 1.000 - 1.100 m asl

AROMA:

**Vanilla and shortcrust pastry.
Dark chocolate aftertaste**

CERTIFICATIONS:



SIZE

Coffee beans
1000 g

ARTICLE NUMBER

CA2015



85/15

85% ARABICA - 15% ROBUSTA

ORIGIN:

ETHIOPIA Sel. Yrgalem
EL SALVADOR Finca San Ramon
BRAZIL Fazenda Samambaia;
Fazenda Monte Alegre
INDIA Raigode/ Balehonnur estate

OUR BLEND IS MADE
WITH ONLY
TRACEABLE COFFEES

EL SALVADOR

Finca San Ramon
AREA: Apaneca
SPECIES: Arabica
PROC.: Lavato • Washed
ALT: 1.650 - 1.750 m asl

INDIA

Raigode estate
AREA: Karnataka
SPECIES: Robusta
PROC.: Lavato • Washed
ALT: 850 - 950 m asl

INDIA

Balehonnur estate
AREA: Karnataka
SPECIES: Robusta
PROC.: Lavato • Washed
ALT: 700 - 950 m asl

ETHIOPIA

Sel. Yrgalem
AREA: Sidamo
SPECIES: Arabica
PROC.: Lavato • Washed
ALT: 1.600 - 1.900 m asl

BRAZIL

Fazenda Monte Alegre
AREA: Monte Belo
SPECIES: Arabica
PROC.: Lavato • Washed
ALT: 1.000 - 1.100 m asl

BRAZIL

Fazenda Samambaia
AREA: Campos dos Vertentes
SPECIES: Arabica
PROC.: Naturale • Natural
ALT: 950 - 1.200 m asl

AROMA:

Balanced and aromatic blend. Round body

CERTIFICATIONS:



SIZE

Coffee beans
1000 g

ARTICLE NUMBER

CA2005

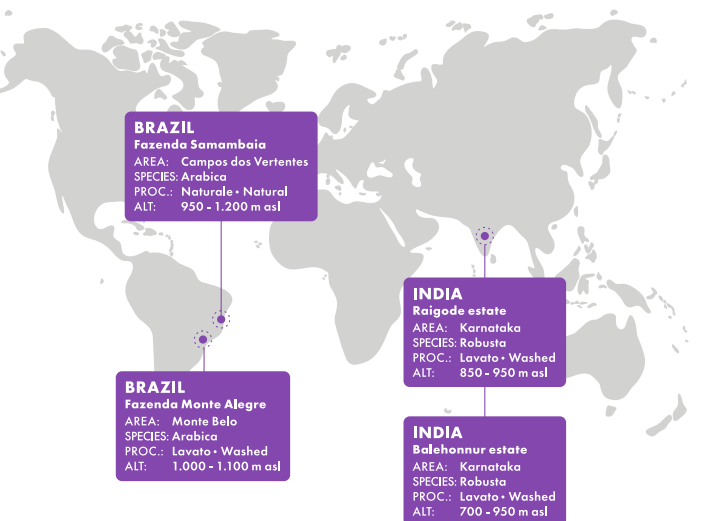


78/22

78% ARABICA - 22% ROBUSTA

ORIGIN:

BRAZIL..... Fazenda Samambaia;
Fazenda Monte Alegre
INDIA Raigode/ Balehonnur estate



AROMA:

Intense taste, vanilla notes, full body

CERTIFICATIONS:



SIZE
Coffee beans
1000 g

ARTICLE NUMBER
CA2010



YOUR FIRST STEPS
TOWARDS QUALITY
COFFEES START
FROM HERE



MEDITERRANEO

75% ARABICA - 25% ROBUSTA

ORIGIN:

COLOMBIA Sel. Excelso

BRAZIL Sel. Alfenas

INDIA Raigode/ Balehonnur estate

COLOMBIA

Sel. Excelso
SPECIES: Arabica
PROC.: Lavato • Washed

INDIA

Raigode estate
AREA: Karnataka
SPECIES: Robusta
PROC.: Lavato • Washed
ALT: 850 - 950 m asl

INDIA

Balehonnur estate
AREA: Karnataka
SPECIES: Robusta
PROC.: Lavato • Washed
ALT: 700 - 950 m asl

BRAZIL

Sel. Alfenas
AREA: Cerrado, Sul De Minas
SPECIES: Arabica
PROC.: Naturale • Natural

AROMA:

**Notes of chocolate and sandalwood.
Persistent**

SIZE

Coffee beans
1000 g

ARTICLE NUMBER

CA2315

INSPIRED BY
MEDITERRANEAN
HABITS









SINGLE ESTATE COFFEES

All our single-estate coffees are 100% Arabica Specialty, sourced from specific plots with a fully traceable supply chain, back to the producer.

We select our coffees by travelling through their countries of origin, and uncovering stories, people, landscapes, and flavours.

Each coffee tells the story of a place, its land, and its community.

Our mascot Elpy shares a snippet about the story behind each product. To learn more, simply scan the QR code.

Originally crafted for cafés to offer an innovative taste experience, these coffees are now also available for home use. Their packaging has been thoughtfully designed to share our values with coffee enthusiasts and bridge the gap between home and café consumption.

COOPCHEBI

100% ARABICA
ORGANIC COFFEE

PERU - COOPCHEBI

Area: Chanchamayo

Proc.: Lavato | Fully washed

Alt.: 1.700 m asl

72 FARMERS REPLACED
THEIR COCA PLANTS
WITH COFFEE TREES

AROMA:

Almond, chocolate, floral

CERTIFICATIONS:



SIZE

Coffee beans
250 g

ARTICLE NUMBER

CC2221

PERU - COOPCHEBI

Area: Chanchamayo

Proc.: Lavato | Fully washed

Alt.: 1.700 m asl



BERITI

100% ARABICA
ORGANIC COFFEE

ETHIOPIA

Area: Yrgacheffe, Gedeb

Proc.: Naturale | Natural

Alt.: 2.150 m asl

ETHIOPIA - BERITI

Area: Yrgacheffe, Gedeb

Proc.: Naturale | Natural

Alt.: 2.150 m asl

EVERY BEAN
HELPS BUILD CLINICS,
ROADS AND SCHOOLS

AROMA:

Strawberry, apricot, berries

CERTIFICATIONS:



SIZE

Coffee beans
250 g

ARTICLE NUMBER

CC2230



YRGALEM

100% ARABICA

ETHIOPIA - YRGALEM

Area: Sidamo

Proc.: Lavato | Fully washed

Alt.: 1.750 m asl

Var.: Typica

ETHIOPIA - YRGALEM

Area: Sidamo

Proc.: Lavato | Fully washed

Alt.: 1.750 m asl

Var.: Typica

GROWN BY SMALL-SCALE
FARMERS IN THEIR OWN
HOME GARDENS

AROMA:

Floral, bergamot, citrus fruit

SIZE

Coffee beans
250 g

ARTICLE NUMBER

CC2201



EL TAMBOR

100% ARABICA

GUATEMALA - EL TAMBOR

Area: El Durazno, Palencia

Proc.: Lavato | Fully washed

Alt.: 1.800 m asl

Var.: Bourbon

CULTIVATED WITH NATURAL CLAY
TO PROTECT THE COFFEE
AND REPLACE PESTICIDES

AROMA:

Tropical and citrus fruit, honey sweetness

SIZE

Coffee beans
250 g

ARTICLE NUMBER

CC2225

GUATEMALA - EL TAMBOR

Area: El Durazno, Palencia

Proc.: Lavato | Fully washed

Alt.: 1.800 m asl

Var.: Bourbon



LOS BELLOTOS

100% ARABICA

EL SALVADOR - LOS BELLOTOS

Area: Santa Ana

Proc.: Lavato | Washed

Alt.: 1.600 m asl

EL SALVADOR - LOS BELLOTOS

Area: Santa Ana

Proc.: Lavato | Washed

Alt.: 1.600 m asl

BELLOTO TREES CREATE
NATURAL SHADE:
NO DEFORESTATION

AROMA:

Tangerine, white chocolate

SIZE

Coffee beans
250 g

ARTICLE NUMBER

CC2227





WATER DECAF

The water caffeine removal process is a chemical free technique that preserves all the qualities of the coffee.

To remove caffeine, the beans are exposed to steam, soaked in water (containing the components to be preserved), carbon filtered and then dried in ovens.

Our water decaffeinated coffee has a light and delicate taste, with no trace of those unpleasant flavours which are often found in decaffeinated coffees.



WATER DECAF

100% ARABICA - CAFFEINE < 0,1%
ORGANIC COFFEE

MEXICO

Area: Motozintla

Proc.: Lavato | Washed

Alt.: 1.300 m asl

MEXICO

Area: Motozintla

Proc.: Lavato | Washed

Alt.: 1.300 m asl

DECAFFEINATED
USING WATER
INSTEAD OF CHEMICAL
SOLVENTS

AROMA:

Honey, cocoa

CERTIFICATIONS:



SIZE

Coffee beans
250 g

ARTICLE NUMBER

CZ2957





LIMITED EDITION

The Limited Edition coffees are our most experimental and innovative products.

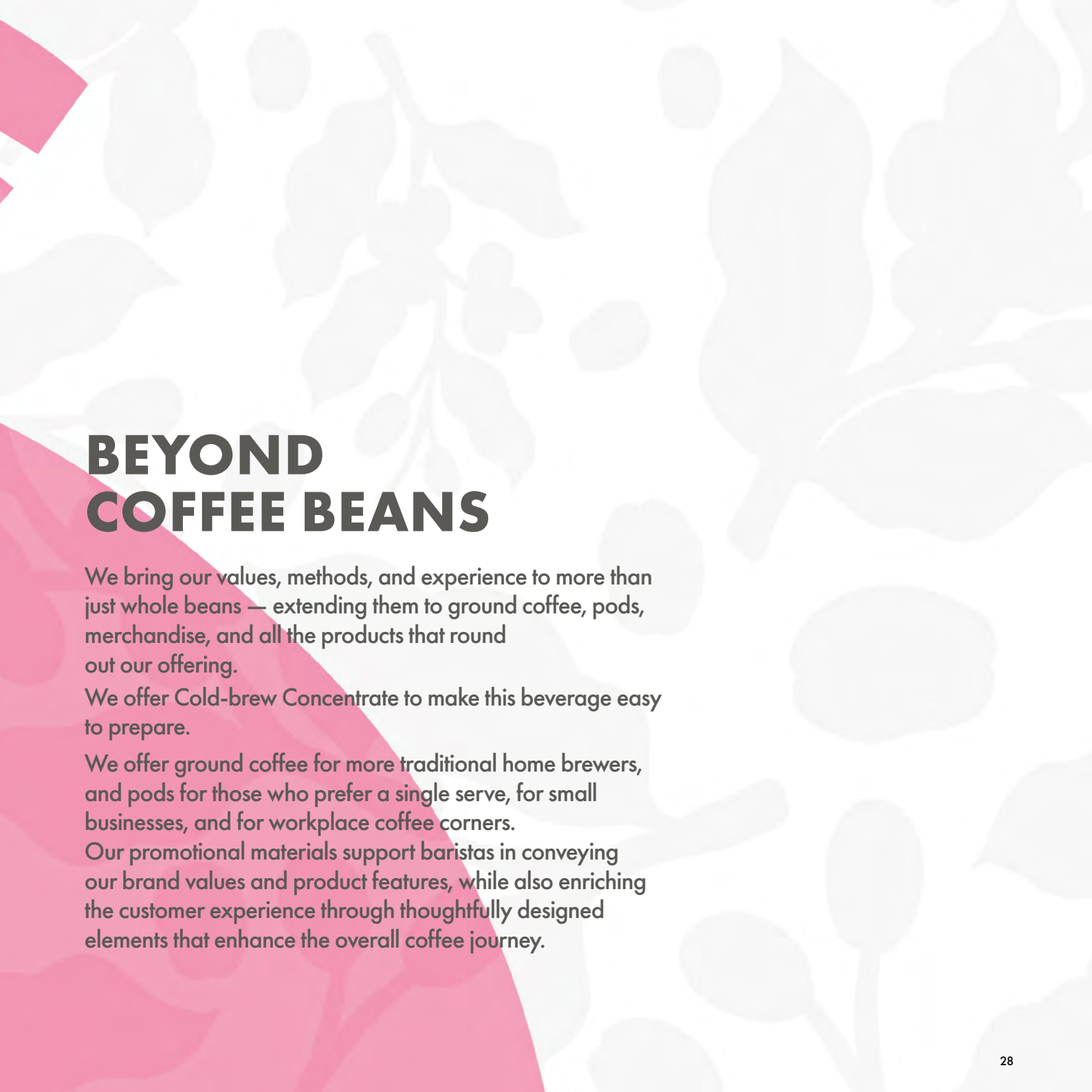
They are all Arabica Specialty coffees with exceptionally high cupping scores.

These coffees are available in limited quantities, and every bag is numbered, as a proof of its uniqueness.

With this line, we thrill in selecting and roasting the most peculiar coffees we come across on our travels, offering new options to baristas and everyday coffee lovers, and transforming specialty coffee consumption into an ongoing discovery of surprising flavours and aromas.







BEYOND COFFEE BEANS

We bring our values, methods, and experience to more than just whole beans — extending them to ground coffee, pods, merchandise, and all the products that round out our offering.

We offer Cold-brew Concentrate to make this beverage easy to prepare.

We offer ground coffee for more traditional home brewers, and pods for those who prefer a single serve, for small businesses, and for workplace coffee corners.

Our promotional materials support baristas in conveying our brand values and product features, while also enriching the customer experience through thoughtfully designed elements that enhance the overall coffee journey.



COLD-BREW ✦ CONCENTRATE

Our Cold Brew Coffee Concentrate is made with single estate arabica specialty coffee and is easy to use! Simply dilute it, and it's ready to be enjoyed in a variety of recipes! Here are some examples:
Cold brew on the rocks, Cold brew tonic, Cold brew with oat milk, Cold brew gin & tonic Iced Americano cocktail with coffee.

COLD BREW COFFEE

BRAZIL

Area: Fazenda Samambaia

Proc.: Naturale | Natural

Alt.: 1.000 - 1.200 m asl

BRAZIL

Fazenda Samambaia

AREA: Campos dos Vertentes

SPECIES: Arabica

PROC.: Naturale • Natural

ALT.: 1.000 - 1.200 m asl

MADE WITH
SPECIALTY COFFEE
AND EASY TO USE

DA DILUIRE
TO BE DILUTED

SCOPRI DI PIÙ • DISCOVER MORE



SIZE
Bottle
75 cl

ARTICLE NUMBER
FB2224



GROUND COFFEE:



BUONGIORNO

80% ARABICA - 20% ROBUSTA



A TRACEABLE
COFFEE BLEND
FOR YOUR
PERFECT MORNING



ORIGIN:

BRAZIL Fazenda Monte Alegre;
Fazenda Samambaia

INDIA Raigode/Balehonnur estate

AROMA:

Cocoa, hazelnut, round body

SIZE

Ground coffee
250 g

ARTICLE NUMBER

CG2012

YRGALEM

100% ARABICA



GROWN BY SMALL-SCALE
FARMERS IN THEIR OWN
HOME GARDENS



ETHIOPIA - YRGALEM

Area: Sidamo

Proc.: Lavato | Fully washed

Alt.: 1.750 m asl

Var.: Typica

AROMA:

Floral, bergamot, citrus fruit

SIZE

Ground coffee
250 g

ARTICLE NUMBER

CG2201

COOPCHEBI

100% ARABICA - ORGANIC COFFEE



72 FARMERS REPLACED
THEIR COCA PLANTS
WITH COFFEE TREES



PERU - COOPCHEBI

Area: Chanchamayo

Proc.: Lavato | Fully washed

Alt.: 1.700 m asl

AROMA:

Almond, chocolate, floral

CERTIFICATIONS:



SIZE

Ground coffee
250 g

ARTICLE NUMBER

CG2221

PODS:

MEDITERRANEO

75% ARABICA - 25% ROBUSTA



ORIGIN:

COLOMBIA Sel. Excelso

BRAZIL Sel. Alfenas

INDIA Raigode/Balehonnur estate

AROMA:

**Notes of chocolate and sandalwood.
Persistent**



SIZE

50 pods box
(7,5 grams/pod)

ARTICLE NUMBER

CK2315

COOPCHEBI

100% ARABICA
ORGANIC COFFEE



PERU - COOPCHEBI

Area: Chanchamayo

Proc.: Lavato | Fully washed

Alt.: 1.700 m asl



AROMA:

Almond, chocolate, floral

CERTIFICATIONS:



SIZE

50 pods box
(7,5 grams/pod)

ARTICLE NUMBER

CK2221

WATER DECAF

100% ARABICA - CAFFEINA < 0,1%
ORGANIC COFFEE



MEXICO

Area: Motozintla

Proc.: Lavato | Washed

Alt.: 1.300 m asl



AROMA:

Honey, cocoa

CERTIFICATIONS:



SIZE

50 pods box
(7,5 grams/pod)

ARTICLE NUMBER

CZ2958

MERCHANDISING:



PRODUCT:
Espresso cup/saucer porcelain

Each box contains six cups
in six different colours!



SIZE
75 cc
ARTICLE NUMBER
JA2102



PRODUCT:
Double Espresso cup/saucer porcelain

Each box contains six cups
in six different colours!



SIZE
130 cc
ARTICLE NUMBER
JA2006



PRODUCT:
Cappuccino cup/saucer porcelain

Each box contains six cups
in six different colours!



SIZE
180 cc
ARTICLE NUMBER
JA2002



PRODUCT:
Cappuccino Large cup/saucer

Each box contains six cups
in six different colours!



SIZE
260 cc
ARTICLE NUMBER
JA2003

MERCHANDISING:



PRODUCT	ARTICLE NUMBER
Porcelain milk jug 50 cc - 1.75 oz.....	JA2502
Espresso Water glass 8,5 cl.....	JA2205
Drip coffee mug 37 cl glass.....	JA2206
4 oz. paper cups single wall - 1500pcs/carton or 30 piles of 50 pcs	JA2319
LIDS 4 oz. paper cups..... 1800 pcs/carton or 18 piles of 100 pcs	JA2310
8oz. paper cups double wall..... - 1000pcs/carton or 20 piles of 50 pcs	JA2321
LIDS 8 oz. paper cups..... - 1000 pcs/carton or 10 piles of 100 pcs	JA2322

PRODUCT	ARTICLE NUMBER
12 oz. paper cups double wall..... 500 pcs/carton or 20 piles of 25 pcs	JA2323
LIDS 12 oz. paper cups - 1000 pcs/carton or 10 piles of 100 pcs	JA2324
Indoor sign with logo.....	JG2005
Counter sugarbag holder in porcelain Ø cm 16 - 6.29 inch	JC2056
Table sugarbag holder in porcelain..... Ø cm 8 - 3.4 inch	JC2055
Napkins.....	JE2002
Napkins dispenser of metal.....	JC2012
Coffee ID cards.....	JM2001-2950
Countertop display.....	JP2001-2950
Apron long.....	JS2013



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